## **FOR IMMEDIATE RELEASE:**

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## **BCG** releases White Paper to help improve Transportation Emergency Operations

Explains challenges associated with transportation emergencies and methods to address them

Encino, CA (July 22, 2009) - The Business Contingency Group has issued "Dramatically Improving Information Management During Transportation Emergency Operations" a new 8 page White Paper explaining some of the challenges Transportation Agencies and First Responders face during Transportation Emergencies in addition to ideas on how to address them.

"Over the last few years, incidents in the Transportation Industry have picked up", said Lee Goldstein, President of the Business Contingency Group. "We feel it is important to bring more awareness to crisis management and make available as much information as possible."

The white paper is intended to show the critical role that information management plays in the event of an emergency and gives real examples of transportation crisis response issues that have occurred when a well coordinated information flow is not in place. Ideas and suggestions are given to help reduce response time, lower risk, have fewer property losses, and reduce operating costs.

BCG is a Services Associate and an Authorized VAR of WebEOC software products. In addition, BCG is the Developer of the Surface Transportation solution (WebEOC ST) and Exclusive Provider of WebEOC products to the Surface Transportation Sector. WebEOC ST builds upon the features of WebEOC – the industry-leading Crisis Information Management Software (CIMS) developed by ESi – and adds functionality specifically designed for the Surface Transportation sector.BCG also provides Disaster Recovery, Business Contingency, and Emergency Management Planning and Consulting Services to companies and public sector agencies.

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