



November 16, 2004 – Emergency Response 2004 – San Diego, CA

Lee Goldstein, Principal Consultant of the Business Contingency Group will sit on the panel during the “Identifying Response Needs and Capabilities in the Private Sector” session at the Emergency Response 2004 Conference and Exposition that will be held at the San Diego Convention Center, Thursday, November 18th. The panel will explore the unique requirements faced by private sector responders during an incident, such as ensuring the continuity of operations. Also the unique knowledge about hazard threats on private sector sites and unique resources for managing those threats will be discussed. This panel will look at how public-agency first responders can best identify and utilize those assets and minimize conflicts with their private-sector counterparts.

Emergency Response 2004 is the only event that focuses on how all response agencies can better integrate their efforts at major incidents and manage the new missions imposed by increased homeland security concerns. Combining an extensive conference program with a robust exposition showcasing the latest products and technologies that help responders in the field, the Show also gives attendees the opportunity to network, learn about techniques to overcome their own challenges, and see products that can help them better perform their jobs. The conference and exposition has one mission—fostering effective inter-agency responses to major incidents.

Lee Goldstein CBCP, MBCI sits on the Board of Director of both the Business and Industry Council for Emergency Planning and Preparedness (BICEPP) and Private & Public Business, Inc. (PPBI); both organizations are dedicated to fostering Public/Private Partnerships as it related to emergency management and recovery operations. Mr. Goldstein has recently written an article on the subject titled “Rethinking the importance of Public/Private Partnerships“ which was published in the May/June, 2004 issue of *Continuity Insights Magazine*.

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