



KEY BENEFITS

- **Improve Preparation:**
Preparing for the worst is as important as effectively responding to it. Extensive assessments, training, and exercises ensure you are ready when disaster strikes.
- **Increase Response:** An organized response carried out by trained professionals means a faster response time that helps save lives and protect vital resources.
- **Accelerate Recovery:**
Operations to recover from a disaster are only as successful as the careful planning and urgent response to a disaster. Restore a sense of normalcy as quickly as possible to address potential damages and casualties.
- **Enhance Relief Efforts:**
Greater preparation, response, and recovery results in the more efficient delivery of food, medicine, and other aid to distressed people by local, national, regional, governmental, non-government organizations (NGOs), and international relief organizations.

INTERNATIONAL HUMANITARIAN ASSISTANCE Pioneering Strategies to Protect Global Communities

Countries all over the world are experiencing an unprecedented number of natural disasters and environmental emergencies. Earthquakes, fires, floods, tornadoes, tsunamis, climate change as well as epidemics—you name it—there is no shortage of tragedies threatening lives and impacting economies.

Unfortunately, the crises don't stop with natural disasters. Global communities also face devastating man-made emergencies as well. Civil unrest, unstable infrastructures, and unpredictable conflicts often force people to be displaced and in dire need of aid in many instances exacerbating existing difficult humanitarian conditions that are prevalent in the developing world.

To prepare and respond to these challenges, governments and organizations must be vigilant and proactive. Unless they develop a strategic, comprehensive disaster management plan, they risk making an emergency even worse and placing their citizens in harm's way.

Public sector agencies and private organizations worldwide increasingly turn to the Business Contingency Group (BCG) for disaster preparedness assessment and training programs, tailored response plans, and proven strategies for risk reduction and to recover, and restore order quickly, and build back better. BCG provides accountability and transparency in our work.

We bring SOLUTIONS to organizations/agencies working in Humanitarian and (longer term) Development aid. We meet these agencies needs through our (in house) knowledge base, best practices, tools and resources, and responsiveness.

BCG's commitment to international humanitarian assistance is rooted in our corporate culture of giving back to the community, and our mission to deliver unparalleled emergency management, business continuity, and disaster recovery solutions. We are driven by our work ethic to involve and empower nationals / by striving to build local capacity through our work on the ground (collaboration, cooperation, training, etc). It's what we do. And we do it all over the world.

Disaster Risk Reduction (DRR)

BCG recognizes the importance of DRR and understands the Hyogo Framework for Action and the five priorities for action. BCG can help address these priorities and build capacity for DRR both on an individual and organizational level.



HUMANITARIAN ASSISTANCE: DISASTER MANAGEMENT PLANNING FOR A SECURE FUTURE

Our people, programs, and expertise make BCG the leader in disaster management and risk reduction to provide unrivaled international humanitarian assistance.

People

BCG's experienced team of professionals has a proven track record of developing and implementing disaster management programs to support humanitarian assistance operations.

Strategic Planning

Operational, financial, and political situations can change rapidly, so strategic plans must also evolve to promote the vision, goals, and capabilities of the organization. BCG holds regular strategic planning meetings to ensure action plans are still viable or whether they need to be adapted.

Project Management

Our systematic project management tools and approach guarantee that milestones and deliverables are met to ensure the accountability of all personnel.

Emergency Assessments

Our emergency assessments uncover the needs and resources that affect an organization's ability to efficiently provide humanitarian assistance.

Training

Training programs are tailored for the specific organization and situation. Training is designed to improve technical skills and the ability to effectively react in the humanitarian response environment.

Risk Reduction

BCG teaches organizations how to manage risk and ways to reduce its probability and consequences.

Logistics

The delivery of goods and services can be the difference between life and death in an emergency response. BCG assists organizations with designing, implementing, and operating the infrastructure that is vital for responding to a humanitarian crisis.

Emergency Response

Special skills training is provided for personnel tasked with initiating and sustaining emergency response operations.

Recovery Operations

The actions taken in the aftermath of a disaster affect the timely recovery of infrastructure and support systems. BCG evaluates the strengths and weaknesses of the environment and recommends proactive solutions that will minimize damage.

CASE STUDY: INTERNATIONAL HUMANITARIAN ASSISTANCE CASE STUDY

Setup of a Disaster Relief Warehouse

CHALLENGE:

A country was inadequately prepared to respond to a disaster due to several critical factors, including the capability to store and distribute disaster relief items essential for a quick and effective response.

OUR SOLUTION:

BCG provided logistics expertise to develop a fully functional warehouse by equipping the warehouse and training the country's personnel on stocking, placing orders for restocking, maintaining the warehouse facility and equipment, implementing data management computer software, organizing existing materials, creating work areas to facilitate warehouse management, and establishing database inventories and management procedures to assist in the accountability and movement of disaster relief supplies. This included the design and installation of a shelving/storage plan, procurement and installation of equipment (forklifts, computer system and warehouse management software, and office furniture), and training on managing a disaster relief warehouse.

RESULTS:

Our extensive solutions enhanced the capabilities of the country's disaster management-related systems, specifically material storage, distribution, transportation, and facility and equipment maintenance. We increased the availability of critical disaster relief items and ensured their serviceability to mitigate disaster situations. We also improved the country's emergency operations center's visibility of the readiness, status, and condition of disaster relief items vital to the effective coordination process of first-response capabilities.

BCG is uniquely qualified to help you develop a comprehensive disaster management strategy reduce risk to prepare for, respond to, and recover from a humanitarian emergency. Learn more by calling 818.784.3736 or visiting www.BusinessContingencyGroup.com.

